

acumass

**Professional  
maintenance of  
intellectual property  
renewal payments.**



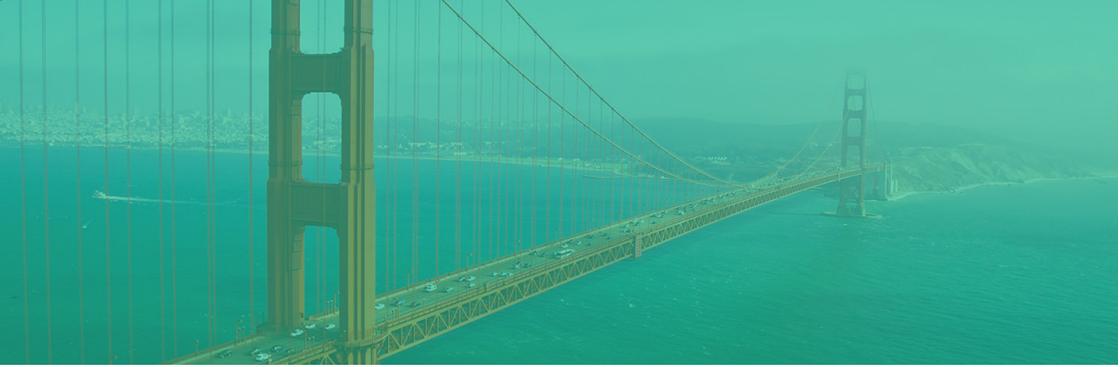
**ACUMASS WAS FOUNDED IN 1981 AS THE RESULT OF A COMBINED EFFORT FROM A COLLECTIVE OF EUROPEAN IP LAW FIRMS WHO SHARED THE SAME GOAL OF ENSURING THE PAYMENT OF PATENT ANNUITIES AND TRADEMARK RENEWALS IN FOREIGN COUNTRIES AT A REDUCED COST THROUGH THE VOLUME EFFECT.**

What started as a successfully functioning renewals management operation based in Paris serving mainly European clients has now become a global operation with additional offices in Sweden, Beijing and most recently; San Francisco.

The maintenance of intellectual property portfolio renewals costs holders a lot, both financially and time-wise, these expenses are needless when services such as those provided by Acumass exist. Clients of Acumass hand over the responsibility of renewals maintenance to professionals who tailor an individual reminder and payment system which means no fees ever go unpaid for, no cases are ever dropped and no thought with regards to the upkeep of renewal payments ever has to weight on the mind of a portfolio holder again – simply put, Acumass offer a service which makes life that little bit easier.

Acumass currently monitors a very large volume of dense Industrial Property rights portfolios and carries out the payments of patent annuities and trademark renewals on behalf of clients on a global scale with a local agent in every single country .In addition, we also offer a complete outsourcing solution to companies who don't find a value in having/training their own in-house IP management team. Whatever your needs when it comes to creating a system which allows you to enjoy the relief and peace of mind in knowing your renewal payments and IP statuses are being monitored and taken care of – is something Acumass is here to assist you in discovering and implementing.

35 years ago Acumass was established as a renewals management company focused on providing quality service at a cost effective rate; these focuses remain the same today.



## SETTING US APART

Setting us apart from many other service providers within our industry, we go above and beyond offering simple standardized levels of service. At Acumass we tailor our services to meet our clients with their individual needs and specialize in adapting ourselves to our client's demands.

Thanks to our in-house developed and unique state of the art management system, we can afford to be extremely flexible regarding most aspects of our client interactions e.g. communication and reports. To us the satisfaction of our client base is fundamental.

**Quality of Service** – In all aspects of our work, we offer the best possible quality of service, we are constantly striving to exceed the expectations of our clients.

**Commitment and Dedication** – Operating as a tight team unit, here at Acumass we take pride in serving our clients and achieving their targets.

**Trust and Confidence** – Working with Acumass grants you complete confidence that your business is in good hands.

Our clients often describe our services as being simple, secure and cost-effective.

Here at Acumass we brainstorm innovative ways to lower costs for our customers alongside discovering new ways to maintain and improve upon the excellence of our work.

No matter how great our results are, we are constantly aiming to improve ourselves and the service we provide.

## RENEWAL SERVICES

As a result of continuous activism in streamlining our routines and procedures over the years to boost productivity, we have managed to develop an innovative software system that allows us to offer real value, transparency and security to our clients.

### PATENT, TRADEMARK AND DESIGN RENEWAL PAYMENTS

Full outsourcing solutions available for firms, companies and individual portfolio holders.

### INSTANT ACCESS

Online access to your complete patent portfolio, including all relevant documents in digital format.

### SMART REMINDERS

Periodical reminders sent ahead of renewal deadlines (e.g. 4 months ahead of payment deadline)

### GLOBAL NETWORK OF LOCAL AGENTS

Patent renewal fees paid directly to relevant Patent Offices with very few exceptions.

### PERSONALIZED REPORTS

Report documents can be designed to fall in line with client's preferred formats/layouts so that the information which is of most important is instantly identifiable.

### PERSONAL SERVICE

Attentive and responsive client services, real support from accessible team members.

### RAPIDOMAINE

Rapidomaine has been webhosting and managing domain names for the past 14 years; offering a more affordable, user-friendly service than competitors in the same industry.

### INCREASED PROFITABILITY

Outsourcing IP renewal management is a more cost effective way to ensure the upkeep of your renewal payments, freeing up time for clients who outsource, as well as cutting down on expenses such as those involved when it comes to hiring and training an in-house team.

### PAYMENT CONTROL

Client can choose whether or not they would like us to make automatic payments on their behalf or if they would prefer to make 'after instruction' payments following due-date reminders instead.



## ACUMASS WORKS FOR YOU

When clients choose Acumass as their service provider, the relationship begins with establishing a system that will best meet the client's needs. Through smart reports, tailored communications and unique reminder/payment alerts; Acumass assumes responsibility for the monitoring and payments of your renewals on your behalf.

Most of our current clients are firms or companies who don't have the time to focus on renewals in an effective way – simply put, Acumass offers a service which makes life that bit easier.



## **FULL OUTSOURCING OF PATENT AND TRADEMARK RENEWALS**

For IP law firms no longer wishing to manage their patent annuities and trademark renewals, we offer full outsourcing services. Thanks to our personal in-house developed software, we are immensely flexible in catering to almost any kind of set up to suit a client's individual needs.

If you are interested in knowing how much you stand to save on outsourcing your renewal payment maintenance, we would be delighted to assist you with a quote, contact one of our specialists now: [info@acumass.com](mailto:info@acumass.com)



## THE TREND CONTINUES

More and more IP law firms and industrial companies are now discovering the advantages of centralizing their payments. Not only do clients benefit from dealing with one single contact the world over but they also enjoy low fees for monitoring deadlines and executing payments.

Thanks to our new state-of-the-art software system especially developed for managing our clients' renewals, any service level can be chosen and you can receive reports in practically any format you like. By using our web tool, you can also produce your own reports on demand.

We have assisted our owners and many other clients globally with the payment of patent and trademark renewals for more than 30 years now. In choosing Acumass, you choose to benefit from our know-how and vast experience within this industry.

### YOUR ADVANTAGES IN SHORT

- Maximized security through constant and consistent monitoring of payment deadlines
- Reduced administration by dealing with one familiar point of contact
- Reduced costs through payments made directly to local
- patent offices and a global network of representatives
- Low fees for monitoring deadlines and executing payments
- Customized reporting in accordance with your demands
- Secure periodic payments globally
- Online access to your portfolio through our web tool
- Recordal services for transfer of

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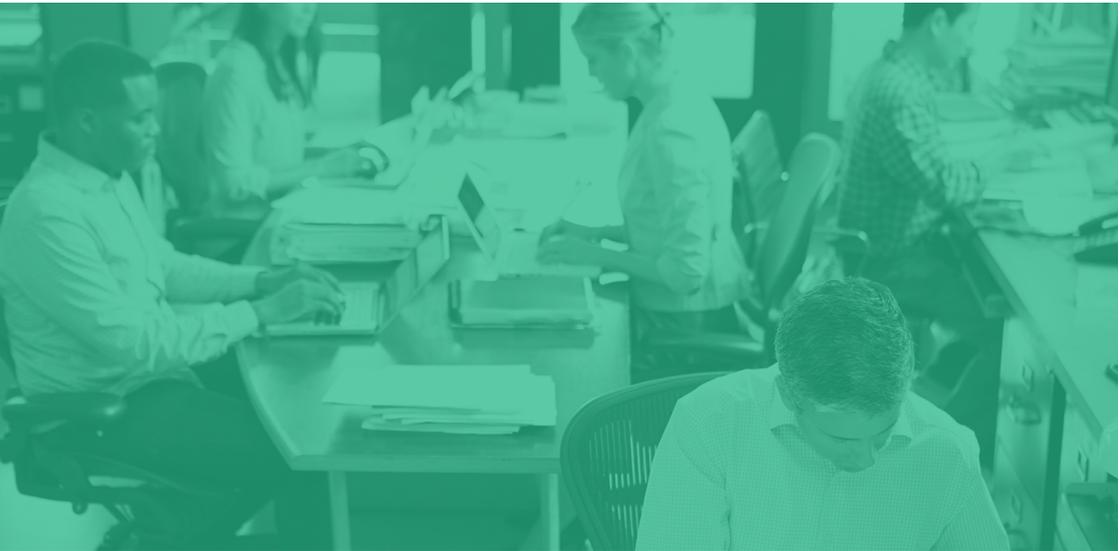
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